## Our Lady Star of the Sea, Terrigal



## User Guidelines: Facebook Page

Our Lady Star of the Sea community recognises that social media, including Facebook can provide wonderful opportunities for parents and carers to exchange and support each other with information about practical aspects of school life. It can also be utilised to clarify information for parents and carers to assist them in planning for attendance and support of school events. The use of the Our Lady Star of the Sea Facebook Page is designed to support parents in a positive manner through a medium that many modern day families access and use to communicate.

These guidelines should be read in conjunction to the school's policy on <u>Parent and Carer</u> <u>Use of Social Media</u> with appropriate reference to legal and acceptable responsibilities when posting or responding on social media.

- Primarily posts will be created by school personnel who will assist with communication to parents.
- The School Facebook Page is not designed to be a communication tool to, or about the school.
- Nor is it a forum in which to communicate where grievances or judgments are aired publicly. It is expected that any post responses are responsible and constructive in nature and serve the broader promotions of the community.
- Responses should be named rather than anonymous and through bona fide accounts.
- Photos of students may appear on the Facebook page. Every effort will be made to ensure students whose permission has not been received by the school will not be displayed.
- Any post responses that are deemed inappropriate will be deleted as soon as they become known.
- Anyone who suspects responses are posted that are not constructive or responsible is asked to email the school to draw their attention to this at **olss@dbb.catholic.edu.au**.

Mr Robert Peers March 2019